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## Experience

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### **Makovision Multimedia LLC**

Project Manager, ASP.NET Programmer

June 2004 ~ *Present*

Independent contractor working for a variety of clients. Includes server installs, design, and maintenance.

Design and manage data driven, mostly .NET web applications for call centers, shopping sites, and real estate firms.

Present focus is migrating nationwide "classic ASP" call center application over to .NET. Adding enhanced functionality, a new interface and more elegant, user-friendly reporting capabilities.

### **Allen Systems Group**

Project Manager, Internet Application Developer

December 2000 ~ June 2004

Designed, developed, maintained and operated all Corporate Systems applications with a team of (usually) four developers. Worked closely with ASG Business Analysts, Directors, and other departments to integrate and web enable legacy applications - and in many cases - build new web applications to replace the old functionality.

Integration. Designed and executed project plans for migration and integration with Pivotal CRM, Lawson, Abra, and others. Most integration was using VB.NET in ASP.NET and MS SQL Server. We maintained our own servers, performed upgrades, security, data warehousing & backup.

Systems Included: Human Resources applications, Trouble Ticketing System, Corporate Intranet, Various CRM and sales tracking applications.

SEO and Marketing. Often we assisted other departments in projects where expertise was lacking, such as the Marketing Department (SEO), Executive Department (User Training), Product Management (Online Distribution Tools), and the Quality Assurance Department (Usability Issues and Bug Tracking).

We developed a proprietary internal security framework so that all internal applications created could be added to our Corporate Intranet.

Support. Reported directly to Corporate Systems Director. Provided global (30+ locations worldwide), in-house IT support for our Requisition System (Built in-house by our team using ASP.NET and MS SQL), CRM System (Pivotal) and HR System (Lawson).

### **Global Staffing Resources, Inc**

Project Manager, Programmer

July 2000 ~ November 2000

Contract Job. Worked with clients (Fortune 500 Companies) to build extranet tools for staffing and recruiting industry. Used all MS products, ASP, MSSQL, Site Server Commerce, and more. We were early adopters of the .NET platform.

### **E-Troop, Inc**

Director, Project Manager, Web Developer

July 1998 ~ July 2000

Responsible for leading all design and implementation of all web-based applications and services.

Responsible for initial design through launch of a local video-based web portal utilizing Microsoft Windows Media, ASP, Site Server, and SQL Server. The site had complete membership functionality, search capabilities, web-based administration and reporting features.

Also designed media-agnostic ad tracking software to track video ads that were dynamically served based on user profile (see <http://www.e-mercial.com>). Created initial design specs for FindWhat.com (Nasdaq: FWHT) on a network of local pay-for-position web portals.

### **SONY of America**

Project Manager

October 1997 ~ October 1998

Performed troubleshooting and diagnostics on entire SONY line of VAIO PC's. Included desktops, laptops, peripheral devices, TRINITRON monitors, and more in Windows 3.1, 9x, and NT environments. Received many letters of customer recommendation and satisfaction. Worked closely with SONY Internet Group.

## **Skillset (2001-present)**

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- **Programming.**

- .NET
- Visual Basic.Net
- C#
- ASP
- MVC
- PHP
- Javascript
- AJAX
- HTML,XHTML
- CSS

- **Databases.**

- MSSQL.* Install & Maintenance. Writing large stored procedures and DTS packages. Database design, normalization and implementation.
- MySQL.* Install Design and Maintenance for large content-driven websites.
- DB2, Goldmine, Visual FoxPro.* Moderately familiar. One of my main jobs at ASG was migrating data from applications that used these databases to MSSQL and integrating into our new .NET applications

- **Servers.**

- Windows.* Install & Maintenance & Security upkeep. Writing and scheduling automated tasks (i.e. backup jobs, report jobs, and large batch

processes) with C# & VB.NET.

*Linux*. Install & Maintenance. Writing and scheduling cron jobs via Telnet.

- **Additional Server Software & Applications**

*Lawson*. Primarily their HR and Asset Management packages.

*Abra*. Payroll Software Package.

*Pivotal*. Enterprise CRM Software Suite.

*NetSuite*. Ecommerce software and integration with payment gateways.

*X-Cart*. Ecommerce software.

*SmarterMail*. .NET Email Server. Install, deploy and manage.

- **Project Management**. 10+ Year. Worked with various styles of team development over the years including RAD, Pair Programming, XP, and Agile Software Development. Worked with various methods of source control from Visual Sourcesafe to Subversion and it's many offshoots.

- **Troubleshooting and Support**. 12+ Years. Hardware and software support for PC, MAC, Client/Server, TCP-IP and other Networking Protocols.

- **Internet Marketing**. Very knowledgeable in turning site visitors into buyers, tracking conversion rates, CPA (Cost Per Acquisition), and building the reports to determine next actions on internet marketing or sales campaigns for C2B and B2B websites..

- **Writing and Public Speaking**. I write for several high profile blogs and online publications, and run two high profile blogs. I have over two decades of public speaking experience and can make highly technical topics easily digestible if needed.

## Education

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### Edison State College

1998-1999

Studied for Computer Science degree.

### New Market Technical College

1991-1992

Two year certificate course, PC and digital electronics.

## Work References

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### Bob Shillington

Director of Corporate Systems

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### Craig Pizaris-Henderson

The Nexus Group

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### Baron Davis

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